Purpose

This document is created to contain an overview of project scope, funds required, and forecasted payback period. It will provide the framework for decision making regarding the project authorization.

Background

Internet has become a significant characteristic of the computer business. Number of persons who use Internet is growing manifold as is the Internet sites being established. Therefore it is appreciated that Telefocus cannot overlook Internet as a potential foundation of forthcoming business.

Objectives

The goal is to establish a site on Internet which will perform, firstly, as an electronic brochure for Telefocal. This will permit potential clients, globally, to evaluate our products, access, and email the requirements.

Target date for completion of our site is 25th December 2014.

Scope

Initially, the Internet will comprise exclusively Telefocal products, with facility for email enquiries concerning the products. There is scope for a practical web site, which can permit customers to place on-line orders and pay through credit card.
Deliverables

The foremost features of internet site are:

• Address and domain name

• Computer for hosting the web site, which will be connected to Internet through data link.

• Design the software by utilizing Telefocal resources.

Constraints

A budget of £15,500, for all internal and external expenditures, will be used for the project.

Assumptions

• No link between internal systems and internet.

• major expenses will on in-house resource from training section.

Benefits

Current analysis has revealed that business like Telefocal may look forward to make up to 30% of their revenue from sound Internet site.
Risk Assessment

There are several risks for a project of this kind. Risk Log will be maintained to record such risks.

Customer Quality Expectations

Customer is Research Group, and Henry has been designated as Senior User in Project Board. Quality of the product will be described in terms of operation and precision.

Acceptance Criteria

To be determined by John.

Signature Project Manager:

Signature Customer:
Signature Project Board Executive: